'HERALD'S' OWNER HAD UNIQUE CAREER...CONDUCTED BUSINESS BY CABLE

FAMOUS PUBLISHER HAD GREAT POWER

Long Supreme in New York Newspaper Field-Spent

SPONSORED STANLEY TRI

Established Cable Lines and Sent Expedition to Seek North Pole.

By J. I. C. CLARKE.

Not many men of prominence passing after he had forgotten it the wordy wounds he inflicted remained to rankle. To mother and son the society battle was left, and these two soon were alming a great formalistic property, he stepped early into a position with the highest American possibilities apparently within his reach. If his bent led him aside from them or kept him to his one ideal of the newspaper he managed through sheer human individuality to keep up the liveliest public interest in his doings, undoings, makings and unmakings. The bold, the queer, the clusive, the generous, the close, the sily, the simple, the cruel, he kind evolved in him without reasonable sequence from a nature capable of great things, which sometimes he accomplished at a stroke.

A tail, handsome, rich man, he went likely to tire out all around him. When likely to tire out all around him and hi

complished at a stroke.

A tall, handsome, rich man, he went about it all and "carried on" with a vimilikely to tire out all around him. When close on forty years ago he gave up his New York and Newport life and made Paris his home it seemed as if a real void had been created here, but his interesting personality lived on among us through a score of agencies, of which the Hereid was naturally the chief. The Bennett legend survived Bennett. He became the instance of a man with one

away, and rarely coming closer.

It came about that its progress slackened. No one else could originate for it, for he was morbidly jealous of his power in other hands, and necessarily more and more out of touch with the America whose progress has never healted the great entitled of publicity. halted, the great engine of publicity kept slowing down. It still made money and for the most part he held his paper to an Americanism that did not falter. will remain the best that is to be

When James Gordon Bennett the elder, who founded the New York Herald on May 6, 1835, died in 1872

a great income for at least thirty-odd years of the period is a record in itself. That it is still an important factor is not so remarkable, for the momentum of a leading paper long suffices to keep it going, even when the directing force weakens from day to day.

What it will be to-morrow and there.

The founder's personality had been the breath of the Heroid's life from the beginning. The tall, lank Scotsman of 49 who issued the first small four watchful aloofness, puszied and somepage Herold from a cellar in Nassau what worried the veteran. The truth is atreet was a genius of publicity. It the young man was conscious that the himself was that which distinguished his bant-old order was changing yet hesitated to had beer was that which distinguished his bantling from scores of others in his time
and since that passed into early graveyards. Audacity of purpose amounting
to what might be termed a shrewd
to what mi recklemens, a biting wit, a grim humor old king are among them. The end of and a fair education—obtained in it was that Hudson retired as Bismarck France as well as in Scotland, where did in a later case. He had amassed with hard luck by way of experience in school teaching and earlier news paper ventures, were the father's mental outfit. He worked like a Trojan, writing, directing, bargaining, pushing accident in 1875—a tall, fine old figure. writing, directing, bargaining, pushing.

A man of explosive temper but kindly heart, abstemious, hard headed, alert. Herald's founder. How he girded at his ponderous contempor

state religion as it were. That or power of beauty, both perhaps, led to his marriage to Miss Henrietta Agnes a handsome girl of Irish parent-d also a Catholic, whose mother

were, and laughing in the beards

"Herald's" Rise to Fame.

The Herald was prospering, and Mr. Bennett could afford the luxury of a wife before the paper was four years old. He had taken his readers humorwedded, and there was nothing extraor-

Were freely turned into the business.

Young James was growing all this with his impulsive outbreaks of with his impulsive outbreaks of tember to be had abroad. So after private tutoring here to Europe he went, becoming quite groficient in French and learning outbreaks you: "What is your favorite in his some other things—history in a way—number of the parts to a swarth ekinned, black haired flower?" "Who is your favorite in history in good on, he wrote while still a number of your parts to a swarth ekinned, black haired for your and so on, he wrote while still a number of your parts on the feel of the great African and missed; Mr. Bennett fired in the traveller and missionary, was reported in the wilds in 1869. All England was regretting it. Exeter Hall was professed in the wilds in 1869. All England was regretting it. Exeter Hall was professed a hand foundly sorry and Sootland mourned for his permanent home in Paris. Henceforth his visits to New York of hower?" "Who is your favorite in his tory?" and so on, he wrote while still a number of your judged from the paris to a swarth ekinned, black haired was in a country—at any rate in a number of your judged from the paris to a swarth ekinned, black haired was in a country—at any rate in a number of your judged from the paris to a swarth ekinned, black haired was in a country—at any rate in a number of your judged from the paris to a swarth ekinned, black haired was in a country—at any rate in a number of your paris to a swarth ekinned to join him. some other things—history in a way—
under private teachers. He showed no
bent for journalism or serious work of
any kind, but took up sport with great
seriousness, after the fashion of the rich

Birth of the Council.

time his father was nursing the idea of preparing his son for the ownership and conduct of the Heraid.

The Younger Bennett's Struggles.

So long as the elder Bennett had the necessary strength to keep up his attendance at the Heraid office the "young man," as the son came to be known, could not be prevailed on to work with any steadiness. His nature did not brook restraint and his inclinations and habits led him to lighter fields. In one way his father's social position, or want of it, was something of a hindrance to the young man's society ambitions.

Bennet the elder had no regard for social amenities or gatherings. His world of interest lay in his paper and in the events that came to it for treatment; his society was his editors and writers and those who sought him in connection with his work. Animosities which the father had stirred up in his earlier battling days and had never stilled remained to plague the son. The "old man" had never refused a fight, but long after he had forgotten it the wordy wounds he inflicted remained to rankle.

To mother and son the society battles was left, and these two soon were aiming the came which his father had invented and which still survives on the Heraid.

So long as the elder Bennett had the earlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it is doubtful that he ever treed, but he kearlier days. He never became a writer; it i

grandmothers. How could they forgive the son?

In 1888 young Bennett won a spectacular transatiantic yacht race from Sandy Hook to the Isle of Wight with his schooner Henrietta, named after his mother. He was feted and petted in England and France and returned to New York in a blaze of glory. It was shortly after this that he showed signs of liking to journalism, which gave his father hops.

Four years later the veteran, feeling

Take Wulson) was to write of foreign affairs.

"And what will you make of it?" the young man would ask.

"Noncommettal." Wilson would invisibly and conclusively reply. Phillips, a pathetic old swell with a wooden leg. who had been secretary to the elder Mrs. Bennett, wrote of finance, and so on through a dozen. It was a solenn comedy.

Often after the council he would send for a man on the staff and give him

for a man on the staff and give him three or four articles to write that he weight of his years of struggle, say, and rarely coming closer.

It came about that its progress ackened. No one else could originate or it, for he was morbidly jealous of is power in other hands, and necessarily more and more out of touch with he America whose progress has never alted, the great engine of publicity expt slowing down. It still made money and for the most part he held his paper and for the weight of his years of struggle, the would not think of offering th

eakens from day to day.

What it will be to-morrow and thereiter, who can say?

The founder's personality had been short expected by the state of the founder's personality had been short expected by the state of the state of

very grave and courteous, as I recall one of those visits to New York,

when he found things much chhanged Naturally the "young man" thereafter felt himself more firmly seated, but also of the editors! He ran a line of personal notes that spared nobody, not malevolent or pursued vindictively, but with sly tingles of malice in them now with the glories of 1840 and "Tippecanoe" with with the glories of 1840 and "Tippecanoe and heroic firemen, striving students and all and Tyler too," when he took up commanner of racing on sea and land he was mand. His reverence for his father and scattering all his life. The James Gordon haugh that followed might be inhoused mand. His reverence views was great, his father's business views was great, his little paper, but not for his own.

He never appeared to have much religion in his nature, but he came of Catholic stock, and that faith remained catholic stock, and that faith remained was going, though he himself scarcely was going. led guessed it, to bring about a Herald revo-

passed away quite unexpectedly June 1. 1872, in his seventy-seventh year. His d Mr. son and daughter Jeannette (afterward of a Mrs. Isaac Bell) were absent from New York, but were hastly summoned to the of managing editors he had found one funeral, which was delayed until their in Thomas B. Connery on whose fidelreturn. Mgr. Starr of St. Patrick's ty, enterprise and long headedness he cathedral officiated on behalf of the could count, and during the ten years cardinal, to the surprise of at least half

ather hope.

Four years later the veteran, feeling for a man on the staff and give him he weight of his years of struggle, three or four articles to write that he gradually withdrew from active control.

in the other papers."

If a Bennett's Contemporaries.

New York was very much smaller then, but it had some notable figures in journalism. Horace Greeley, a homely sage of the Benjamin Franklin school, was the Tribune; Charles A. Dana, a bristling, scholarly, hard headed, finely trained journalist, had just taken hold of The Sun; Henry J. Raymond, a very wal, supple, resource-

Henceforth to the present day he was to direct, to be, the Heraid.

Looking at the Heraid as his father left it, at the very apex of the American journalism of its day, so far as enterprise, outreach for news, strength of ellentele, advertising draught, authority of siatement and extensive circulation went, it was a great responsibility as well as a great responsibility as well as a great and producing for over forty-six years, advancing steadily in enterprise, broadening in news gathering and attractiveness to news gathering and attractiveness to reader and advertiser and producing a great income for at least thirty-odd.

Just taken hold of The Sun; Henry J. Raymond, a very wal, supple, resource-fud writer, soon to die pititully, was till in command of the Times; Manton Marble polished and distant, was editor of the World. William Cullen Bry-your ant was a dignified thanatoptical survival of ancient lavendered days on the Seening Post. Quite a batch of "rev-body in sight, some strangs idea as to face in the daily battle of the press, and advertiser and producing to press. While he swept in with a breeze of good humor as of him who has dined well and complimented every-breeze of good humor as of him who has dined well and complimented every-breeze of good humor as of him who dies in the forthcoming issue was apt to develop. It was difficult to keep these tolerance they cast his way as he entered the lists.

He was not, as we have seen, alto-gether maiden to the business when his died of the press. The forthcoming issue was apt to develop. It was difficult to keep these which he had long nursed in his mind at last determined to put in print. Editors, reporters, what not were sent.

Indeed with all his work he enjoyed modore of the New York Yacht Club. This in 1871. Later he took up trap shooting with

success, taking also the presidency of the Gun Club, and when the four-inhands were coming in as a gentleman's ngs in Central Park learning to coach, and did it with the best of then in time. He was foremost in introduc-ing polo and kept a stable of Texas ponies. His Newport villa was brilliantly kept up then and he spent his summers there and was foremost in founding the Casino.

Medals, silver cups and trophies for Bennett automobile cup is historic, and the balloon cup and the nero cup were close followers. If the submarine idea have been a cup for submarines. He recognized these as excellent ad-

side of him, but for stress and struggle of any kind he had a sympathetic eye James Gordon Bennett the elder and ear. Perhaps that was the Irish of ti-a wholesome Irish kind.

He Becomes "The Commodore."

After many, often lightning, changes



IAMES GORDON BENNETT. Proprietor of the New York Herald and Telegram, whose long and brilliant career came to an end in France yesterday. This photograph was taken more than twenty years ago.

daring brain of Mr. Hennett, but no single stroke succeeded so greatly.

The expedition in search of the north pole under Lieut. De Long, which pole under Lieut. De Long, which but in one way or another there was a shortening of sail. At the end of 1882 the stroke succeeded so greatly.

It was a different Herald after 1822. It was still, as always, making money, but in one way or another there was a shortening of sail. At the end of 1882 the stroke succeeded so greatly.

Heraid's owner it was a long grief and Pulitzer had bought the World in 1883 a great loss in every way, and to those and was making some but not great thus orphaned in the cause of science headway with it as a popular two cent and journalistic daring he did not close news purveyor. The Heraid reduced its

made the ride to Khiva and afterward them one-third of a cent profit, where was the hero of Bulgarian emancipa-

Some Editorial Anecdotes.

The Herold's Irish famine fund. which Mr Bennett headed with a gift of \$100,000, rose to enormous figures. It would be tiresome to tell all his adventures in this direction; of making news and history. A certain unfortu-nate jealousy of his men who gained the World had grown like Jonah's great prominence in pursuit of Herald work was visible from time to time. It prise. It was that which accounted for the disappearance of Stanley, MacGa-han and Connery from the Herald forces. In addition to an army of bright writers and daring adventures, for his news columns, Mr. Bennett gathered a very capable editorial staff, which included Ivory Chamberlain, Charles Nordhoff, John Russell Young, George W. Hosmer John D. Stockton and John Habber-ton. For a time the Herald exercised ped pleasure craft there would great editorial influence, its policy of unhampered criticism—the paper's never challenged independence—lending added force to what it had to say,

Goes to Live in Paris.

With the Herald machinery in capable hands and working well under the man-

to rescue him. This made young Mr.

Bennett smile. He telegraphed from Paris to a swarth skinned, black haired Herold man at Madrid to join him.

"Can you find Dr. Livingstone?" asked the Commodore a few days later in Commodore a few days later i

Stanley and great worldwide glory for the Herald. By and large, the feat deserved all that was said for it. The spurits of moroseness rather trying. New York Sun made a doubting The Namouna gave place to the big ocean. Thomas campaign against Stanley, partly, it seemed, for the humor of and the beautiful home Beaulieu he exhibit this but Stanley and the Allished on the Riviers the providing parity, it seemed, for the numor of state that the beautiful home beautiful home

the Jeannette (named after Mr. Ben-nett's only sister), came to grief amid the grinding bergs of the Arctic Ocean, editorship. Edward T. Flynn succeeded the grinding bergs of the Arctic Ocean, editorship. Edward T. Flynn succeeded costing many lives, among them that him, but whatever talents he may have Herold service to send transatiantic nett cut down the "special" telegraph Parnings of storms to England.

Bervice to next to nothing; retrects

Pitiful ending indeed to a great brave ment was ordered everywhere. Enter-

his heart or purse.

But many bold things did succeed a good tactical move, but fell into a that Mr. Bennett had planned. Macdana, the dauntless and dashing, who half a cent.

founding its own news distributing service, which ended in failure. Circulation shrank, prestige was lost and profits were curtailed. These things the rich Mr. Bennett could stand. He blamed no one but himself, but it gave the astute head of the World a chance which he was not slow to improve.

At the time of the newsdealer war, when the Herald returned to three cents, gourd; the face of the waters was changed. From that day competition in the metropolitan field has been sharpening and strengthening. The Her ing of great things and costly, but here was a new, active mind doing some-thing every day that had a catching, appeal and reaping the benefit without added expense.

War With Gould and Hearst.

Running at will against this man or he never relaxed—one arose from a passionate detestation of Jay Gould, the father of the present generation of Goulds, and the other from a hatred of William Randolph Hearst of the New York American. What there was personal in Bennett's attitude to Gould had many versions, but certainly from Gould's share in the villainous Black versions, but certainly from date to "spare no expense" in getting the news and printing it Mr. Bennett Friday in 1869 to the day of Gould's felt that he could be absent with greater death every business move of his was impunity. He had established a fine esprit de corns in his staff and he felt he could the staff and he felt he could th de corps in his staff and he felt he could indulge himself. At Newport in summer Wall Street "wrecker," wily and relent-he could keep in close telegraphic touch less. And even after he had turned to equaly into his confidence when he was return. Mgr. Starr of St. Patrick's tweeded, and there was nothing extraor-dinary, therefore, in his announcing joy-dinary, therefore, in his definition in the fold fairly leaped to the front and succemb not only all over the country, but to the ends of the earth. It selzed on every novelty that could help a news—paper.

The radicades, the canals, the nett a round sum in fines.

> Founding of the Cable Company. With John W. Mackay, Mr. Bennett, as has been said, founded the Commer-cial Cable Company in 1884 to break the rule of the Western Union Telegraph

Company and get news to and from Europe at lower rates. This was a highly

other papers were spending colossal sums and he was resolved that the paper of the elder Bennett with his pony expresses in the Mexican war, and his sixty-three correspondents in the field of the civil war, should not be beaten or "accoped" by the field of newcomers. In 1893 the fireful of newcomers. In 1893 the fireful of newcomers. In 1893 the fireful of newcomers building at the corner of Broadway and Ann street to the present structure—modelied exteriorly on a Renalssance palace at Verona—and planted at the inference of Broadway and Sixth avenue, with its really fine business office, commanded by a good staircase, its tasteful decoration of the rooms open to the public, and its basement pressroom operating in full view of the passersby.

Many of the details were Mr. Bennett of the parapet—a hint of the rarely seen playful, naive side of his nature—and the broad his parapet—a hint of the rarely seen playful, naive side of his nature—and the broade bit of artistry and advertising Mr. Bennett day was not all the parapet and solvent of the parapet—a hint of the rarely seen playful, naive side of his nature—and the broade bit of artistry and advertising Mr. Bennett was baptized in the broade bit of artistry and advertising Mr. Bennett was baptized in the Episcopal Church, whether the latter first brought to New York for built and that the ready for built and the truth.

Ever to be his own director was so ingrained in him that, with all the read the row in him that, with all the read the ruth.

Ever to be his own director was so ingrained in him that, with all the read that the ready for batter in the world to be duitful and the row of the for built and the the dove-one beding the decoration of the resolutions and up to the third of his seventies this resolute backelorhood his seventies this resolute backelorhood of the form the field of the confirmed.

Suddenly the news came in 1914 that he had nearled in Paris the Baroness de Reuter, a son of the German born the field of the coll of the ready for such and the r sums and he was resolved that the paper truth.

that line of advertisements that had

Daily Reports Sent to Bennett, much.

tending to details in an office away from his home. Many legends were built on his home. Many legends were out the his supposed daily scrutiny of the was wide enough, and surely diverse

He made constant changes in the relation to his paper or his health rading of his employees, but he rarely who made automobiles. Once he discharged an efficient man. The tra-brought a group here on his yacht ditional Herald "shakeup" was generally which included a light, bright French

bright and sound, but sometimes—late in the evening—it was not—decidedly not. Then it was the task of the secretary not to cable it to New York and occasional respite, and rewarded or pun-From time to time he was crafty enough that never lost its quality of the unexto insist on the article being cabled. Then the trouble was transferred to New York. Once, it may be remembered, he the humdrum. ordered the publication of the Evening Telegram discontinued and a cable queerly worded announcement was printed to that effect. Remonstrance Itemonstrances from New York induced him, however

The Animal "Scare."

out effort or excuse.

cages on a Sunday afternoon and to be recovery.

weeks before his editor appeared; some-times he was called to the Riviera. Gen-erally Mr. Bennett regarded the trip as a reward for good service and the men liked it. Sometimes of course it did not turn out so well for the man. Louis XI.

suddenly transferred to New York as city editor.

"The Commodore" would have no more "managing editors," but it was a mere whim of title, for the new official, who proved to be a man of rere balance and organizing power, became in fact manager of the Hereld, and so remained for His early American friends had died out, and he lost close touch with the current of American thought.

of the small with the care that new conditions called for, his work told on the
paper in a way to satisfy Mr. Bennett.

With his advent the Heroid as we
know it took shape, broadening its
scope in every field of news and enterprise. Whether from prepossession
against their judgment or their timidity
in suggestion, Mr. Bennett gave small
weight to the views of his New York
news captains between Connery and Yet the Heroid was burdened with acres of despatches that interested no-body. It hurt also in the matter of news. European news he took for his special care, but he knew less and less what news America wanted.

Strange freaks of policy appeared.
His anti-vivisection campaign was said to have originated in his killing a pet dog by mistake when he was angry about something else. He raised a and in a way, the great things he did. news captains between Connery and Reick. With the latter came a new era. He could and did procure great changes in all the equipments and enterprises of the paper, and there was no longer any talk that this paper or the other would by sheer audacity capture this or

been the great backbone of the Herald income. In turn Mr. Bennett found in his new captain one who could readily take up a new idea and give it same and effective embodiment, and who, impor-

effective embodiment, and who, important factor, did not obtrude his personality outside his work in hand.

\$300,000 Spent in Spanish War.

As the years rolled by the owner of the Herald for many years had been drawing over to France all the profits the business could spare, so that millions beyond his own expenditures, high as they were, went than he was in the beginning. With such an attitude the item of expense for new installations is faced with reluctance, but the city editor carried his point allowed the item of expense for new installations is faced with reluctance, but the city editor carried his point allowed the fact—'I don't ways. When the Spanish war broke out accepted as about the fact—"I don't Mr. Reick went boldly to work and spent suppose any woman who ever lived \$300,000 on the Herald's war service. Other papers were spending colossal. The friends thought that about the

four years later. His beautiful room, always kept ready for him, was not, indeed, to see much of him—an average of twenty days in twenty years would about cover it. New York had become a house of strangers for him.

The Episcopal Church, whether the latter the latter the Episcopal Church, was a paptized in the was said yesterday that Mr. Bendrick, the was a necessary condition precedent of the union of the two lives or merely in America, and that he had said also day dislike of the Catholic clergy is have his ashes placed in an urn in the hard to tell. Church doctrine, one way of the two lives or merely in America, and that he desired to be cremated and to the way has a necessary condition precedent of the way has a nece

His Friends in Paris.

In his Paris life his circle of friends ing. He only went over them at uncertain intervals, which had the same
effect as if he had noted every slip, for
when he found one he men who had meens but had more conwhen he found one he made a resound-ing noise about it, and the legend of the all seeing eye continued.

ditional Herald "shakeup" was generally an exaggeration. He pensioned several, as his father had, but now and again he "fired" an editor who had simply grown old in the service. It was time to put some one in his place, but after twenty to thirty years in a groove it was painful to see him, old and doddering along Tark Row, penniess and looking for a job in the hurlyburly of newspaperdom, where the premium is on youth and high efficiency.

When an idea for an editorial struck limit he had the staff of the Paris Herald at hand to write it. Often the idea was bright and sound, but sometimes—late brought a group here on his yacht which hight, bright French included a light, bright French in oveilst and at titled a light, bright French in oveilst and at titled at hand to write it. Often the idea was bright and sound, but sometimes—late brought a group here on his yacht which hight, bright French in cluded a light, bright French in oveilst and at title, a great French surgeon, an Italian Captain and a titled source on the Paris Jockey Club He was devoted in a way to the aged ex-Empress Eugenle, being old enough to remember her in her beauty and days of glory before Sedan dethroned Napole lences to Mrs. Bennett. The Paris evening papers comment warmly in the set abominably held Sultan Abdul Hamid of Turkey indicates the extremes of his lines of acquaintance, which naturally included many a social parasite fective service to the French people before the did not cultivate the circle of some in making the war in making bright and sound, but sometimes—late He did not cultivate the circle of with lively episodes enough to relieve

With Age a Great Change. We saw him almost to the last pre-

serving in a wonderful way his per-sonal vigor, he who had been so reck-less of his strength becoming more and more careful in his way of living, con-sulting doctors on all occasions, on guard ever against our old friend death. Lots of similar things he did, but of one thing for which in the early 'los he of his own years, inquiring critically was severely criticised he was really into the symptoms of all senile diseases. was severely criticised he was really guiltless, although constructively to He had a strong frame and survived blame. This was the "wild animal grave injuries in an astonishing way bcare," which set the town upside down once, in 1893, driving a four-in-hand in Paris, he turned under an archway and with fright for a whole day. The animals in the zoo at Central Park were was knocked off, the step cutting open supposed to have broken out of their his abdomen. He made a marvellous

abandoned after a checkered career of a few years.

The Paris edition, a curious melange of news and fashion and society gossip, a sort of charlotte russe of a newspaper which just fits its fleeting transitory climate the next day with the other left over matter.

Now "the young man" was not income the few years and the few proofs which just fits its fleeting transitory climated by the fits the fleeting transitory climated by the fits of the feeting transitory climated by the fits its fleeting transitory climated by the form of the fits of

times he was called to the Riviera. Generally Mr. Bennett regarded the trip as a reward for good service and the men liked it. Sometimes of course it did not turn out so well for the man. Louis XI. was at work.

Temmett Abolishes Managing Efficiers torship.

Julius Chambers, a resourceful man, who had been a brilliant correspondent, was in the managing chair for a while, but his strenuous nature was too much like "the Commodore's" when the latter stripped for action. Peace could not endure between them. It was about this time, in the latte '80s, that William C. Reick, who had been called to Paris and given charge of the Paris edition, was suddenly transferred to New York as city editor.

"The Commodore" would have no more "managing editors," but it was a mere whim of title, for the new official, who

"managing editors," but it was a mere whim of title, for the new official, who proved to be a man of rare balance and organizing power, became in fact manager of the Herold, and so remained for eighteen years. Alert, strong, persuasive, tactful, looking out for large things on the old Herold plan, but also taking heed of the small with the care that new conditions called for, his work told on the paper in a way to satisfy Mr. Bennett.

With his advent the Herold as we

to have originated in his killing a pet to have originated in his killing a pet dog by mistake when he was angry about something else. He raised a monument to the little animal. He always liked dogs. His pooh-poohing of sterilized milk for babies was another freak of his prolonged bachelor days.

The should be remembered for the good and, in a way, the great his area to five eccentric, bisarre, cruel or selfish that often marred the picture. He did have generous impulses—this Irish against his Scotch inheritance, as he said himself—and conducted a great paper with perfect independence. Marriage, as the years went on, had seemed the least likelihood in Bennett's life. He had all his days been fond of ways master of himself, and then, al-

BENNETT, OWNER OF 'HERALD,' IS DEAD

Continued from First Page

or the other, never seemed to trouble him | be contained in a monument to be ereste "We are Catholics, you know," had Washington cetate, overlooking the Hud Mr. Bennett had set his way of life pretty definitely. Copious reports of business, circulation and advertising and marked copies of the paper were forwarded by mail daily from New York. He had a secretary, sometimes two, attending to details in an office away from ing stands will expire in about three years. The property will then pass into the hands of the Manice estate. When Mr. Bennett last visited New York he made tentative arrangements to build home for the Herald upon a plot

LAUDED BY FRENCH.

ground in Thirty-fourth street, belonging

ing as the result of an alleged failure to fulfil a contract.

to the Pennsylvania Railroad, but plan fell through and a suit is now pent

known in America the French aims and

Intransigeant. "What a friend of France" says
L'Heure. The Temps and Liberte recal
lengthily Mr. Bennett's brilliant journalistic successes.

THE BENNETT PROPERTIES.

Late "Herald" Proprietor's Portune Estimated at \$25,000,000.

The Bennett fortune is variously estimated at from \$20,000,000 to \$25,000. erties. As lavishily as he me lived, yet in his younger days he made some very shrewd investments, particularly in real estate on the norther boundaries of the city. One bolding is quarter interest in the Valley Farms Company, which owns a square mile of property, all undeveloped. other tract in the Dyckman section of the city. At one time he owned to Bennett Building in Nassau street and any kind but took up sport with great seriousness, after the fashion of the resilicance as fitter the second in the commodors a few days later in parks, "I think I can," replied Henry has a fighty successful was not the commodors a few days later in the commodor and do be recovery, the commodors a few days later in the commodors a few days later in the commodor a few days later in the commodor and do be recovery, the commodor a few days later in the committee as fighly successful with the coll to bachelorhood.

Its immediate effect on the coll the commodor and do be recovery, and the line because the coll to be common and to be part of the coll the coll to be common and to be part of the coll t